Mission
The School of Kinesiology and Recreation provides nationally acclaimed academic programs that foster physically active and healthy lifestyles through exemplary teaching, scholarship and service.

Vision
The School of Kinesiology and Recreation envisions an enhanced quality of life for all through active and healthy lifestyles.

Goals, Strategies, and Action Items

Goal 1: Provide premier undergraduate academic programs
Strategy 1A: Maintain the highest academic standards
Strategy 1B: Provide effective teaching
Strategy 1C: Practice sound enrollment management strategies
Strategy 1D: Provide effective advisement
Strategy 1E: Recruit students from culturally diverse backgrounds
Strategy 1F: Provide a range of international academic activities for students and faculty

Goal 2: Provide an exemplary graduate academic program
Strategy 2A: Provide students with opportunities for advanced knowledge and skills beyond those obtained at the undergraduate level
Strategy 2B: Provide internal and external graduate assistantship opportunities
Strategy 2C: Engage students in research and creative scholarly activities

Goal 3: Conduct high quality research and scholarship
Strategy 3A: Support faculty research and scholarly activities that are recognized at state, regional, national, and international levels
Strategy 3B: Support student research and scholarly activities recognized at university, state, regional, national and international levels

Goal 4: Participate in service and community engagement activities
Strategy 4A) Develop and enhance public relations within the community and state
Strategy 4B) Develop outreach programs, for the local community and beyond, to advance the mission and vision of the School of Kinesiology and Recreation
Strategy 4C) Participate in service opportunities within the University, College, School and external agencies
Goal 5: Cultivate a supportive and desirable professional community for all KNR faculty, administrative professionals, staff, students, and alumni

Strategy 5A: Attract, mentor, and retain exceptional and diverse faculty, administrative professionals, and staff who strive to advance the mission and vision of the School of Kinesiology and Recreation

Strategy 5B: Foster alumni relations with School personnel and students