

**School of Kinesiology and Recreation
2014 - 2018 Strategic Plan**

Mission

The School of Kinesiology and Recreation provides nationally acclaimed academic programs that foster physically active and healthy lifestyles through exemplary teaching, scholarship and service.

Vision

The School of Kinesiology and Recreation envisions an enhanced quality of life for all through active and healthy lifestyles.

Goals, Strategies, and Action Items

Goal 1: Provide premier undergraduate academic programs

Strategy 1A: Maintain the highest academic standards

Strategy 1B: Provide effective teaching

Strategy 1C: Practice sound enrollment management strategies

Strategy 1D: Provide effective advisement

Strategy 1E: Recruit students from culturally diverse backgrounds

Strategy 1F: Provide a range of international academic activities for students and faculty

Goal 2: Provide an exemplary graduate academic program

Strategy 2A: Provide students with opportunities for advanced knowledge and skills beyond those obtained at the undergraduate level

Strategy 2B: Provide internal and external graduate assistantship opportunities

Strategy 2C: Engage students in research and creative scholarly activities

Goal 3: Conduct high quality research and scholarship

Strategy 3A: Support faculty research and scholarly activities that are recognized at state, regional, national, and international levels

Strategy 3B: Support student research and scholarly activities recognized at university, state, regional, national and international levels

Goal 4: Participate in service and community engagement activities

Strategy 4A) Develop and enhance public relations within the community and state

Strategy 4B) Develop outreach programs, for the local community and beyond, to advance the mission and vision of the School of Kinesiology and Recreation

Strategy 4C) Participate in service opportunities within the University, College, School and external agencies

Goal 5: Cultivate a supportive and desirable professional community for all KNR faculty, administrative professionals, staff, students, and alumni

Strategy 5A: Attract, mentor, and retain exceptional and diverse faculty, administrative professionals, and staff who strive to advance the mission and vision of the School of Kinesiology and Recreation

Strategy 5B: Foster alumni relations with School personnel and students