ISU sport management students meet industry pros

The graduate sport management program at Illinois State University recently played host to the Central Illinois Sport Business After Hours event at U.S. Cellular Coliseum in Bloomington, Ill. About 80 people in attendance represented organizations such as the State Farm Classic LPGA tournament, the Peoria Rivermen AHL hockey team and the athletic departments from the University of Illinois and Illinois State. Steve DeLay of Mandalay Baseball Properties was the keynote speaker. From left: Joe DaFonzo and Jim Garner of event sponsor MultiAd Sports Printing, Illinois State graduate student Kelly Morris, Illinois State sport management professor Nels Popp, Illinois State graduate students Tiffany Huddleston, Dan Goodwin and Michelle Knesel, Mandalay’s DeLay and Todd Fischer, national sponsorships manager for State Farm Insurance.